

# ARE YOU PREPARED FOR Business Downtime?

Storms are going to happen and downtime will occur, but how prepared are you for it?

## Causes of Downtime

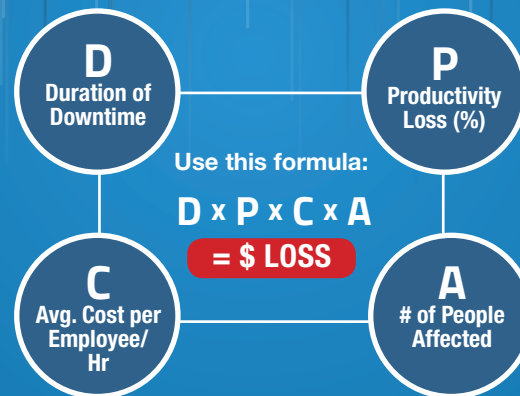
What do you have in place to combat them?

- Network Outages
- Power Outages
- Weather Emergencies
- Network/System Failures
- CyberAttacks
- Equipment Failure
- Software Issues
- Human Error



## Cost of Downtime

How much in employee salary would you lose if your company was completely down for 1.5 hours?



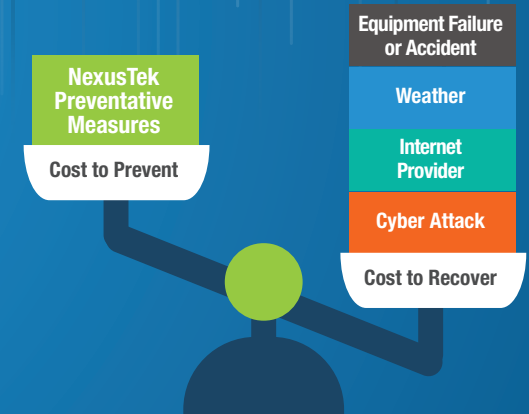
1.5 hours may not sound like much, but consider a company with 40 employees making an average salary of \$30/hr. How much are they losing?

$$1.5 \times 100\% \times \$30 \times 40 = \$1,800$$

Now consider such an outage occurring multiple times per month...

## Cost to Prevent Downtime

Many instances of downtime can be prevented and other instances can be reduced to minimize loss of productivity.



Business Downtime can be a serious hindrance to productivity and profit. If you are in need of some advice, feel free to reach out to us.